



ECO-UNESCO YOUNG ENVIRONMENTALIST AWARDS 2019

PROJECT MARKING FRAMEWORK

STEP 1. GET A TEAM TOGETHER (10 MARKS)

A YEA team should have between 2-25 members. Find friends and peers who care about environmental issues, who share your environmental concerns, and who want to take action to make a positive change in the environment.

STEP 2. SELECT AN ENVIRONMENTAL ISSUE (30 MARKS)

Once the YEA project team is formed, you need to explore and select what environmental issue to tackle. As environmental issues are broad, you should identify the particular aspect of an environmental issue that will become the goal and focus of your action project. Next, take your time and research the chosen issue thoroughly.

STEP 3. DEVELOP AN ACTION PLAN (30 MARKS)

Once the environmental issue of choice has been explored, you need to develop an action plan. An action plan is a detailed plan outlining actions needed to achieve particular goals. In order to measure your success at the end of your project, you must set clear goals and targets. Action planning will help you focus your ideas and run your project smoothly. However, it is not set in stone and can be reviewed and adjusted as needs be.

STEP 4. TAKE ACTION (30 MARKS)

You are finally ready to take action based on your plan! Action projects are not traditional projects where you research a topic and present your findings. Taking action is a crucial element of the YEA programme. It is with these actions that you can truly demonstrate what you have learned, and become empowered to take more action in the future.

STEP 5. RAISE AWARENESS (30 MARKS)

During and after taking action, you need to raise awareness about your topic and project. Raising awareness is to inform and educate people about a topic or issue with the intention of influencing their attitudes, behaviours and beliefs towards the achievement of a defined purpose or goal.

STEP 6. REFLECT (20 MARKS)

At the end of your project, reflection is essential to determine whether your project has achieved its goals and to see if there are any lessons to be learnt. Think critically and honestly about you and your teams accomplishments and the impacts of your project. The lessons learnt from this will help you to be better prepared for your next action.